



PRESS RELEASE

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PRIME INC. ANNOUNCES 2007 DRIVERS OF THE YEAR

SPRINGFIELD, Mo. (21 January, 2008) – Prime Inc. announced today that the following drivers deserve the distinction of being Prime’s elite:

- Refrigerated Division Solo Independent Contractor: **Victor Blackburn**
- Refrigerated Division Team Independent Contractor: **David & Barbara Call**
- Refrigerated Division Company Driver: **Robert Davis**
- Flatbed Division Independent Contractor: **Paul Davis**
- Tanker Division Independent Contractor: **Greg Owens**

These five categories comprise the entire Prime fleet. There are approximately 3,200 independent contractors and company drivers at Prime Inc. Prime’s DOT Recordable Accident Frequency for the 2007 calendar year was close to one half of a percent, and the DOT Recordable Preventable was .26 of a percent. These two numbers are well below the industry average. Safe driving is the most important criterion in determining Prime’s driver of the year. Hard work, dedication and productivity round out the rest. Prime dispatchers and supervisors from each division voted for the recipients of this prestigious award.

Rick Crawford, a refrigerated division dispatcher for Prime, Inc., works with David and Barbara Call, and said the Team Independent Contractors of the year were more than worthy of this award.

“Dave and Barbara Call are among the greatest success stories I’ve ever heard,” said Crawford. “They started at Prime with very little and today have more than most. These two are smart business

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folks that can turn a profit in even the toughest conditions with work ethic that is second-to-none.”

Barbara Call also commented on the award. “This is our third time winning this award in the eight years we have been with Prime,” she said. “I can honestly tell you that my husband and I make an incredible team. We work hard to watch our fuel economy and continue to learn better shifting techniques. We are excited about this award.”

About Prime Inc.

Founded in 1970 by Robert Low, Prime Inc. is a refrigerated, flatbed and tanker carrier serving an international client base and operating a modern fleet of approximately 4000 trucks. Prime’s corporate headquarters are located in Springfield, Mo. Professional drivers are encouraged to stop by Prime’s terminal at the intersection of Interstate 44 and Highway 65 in Springfield, Missouri. For more information on Prime Inc., visit www.primeinc.com.

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